

Last modified: October 02, 2012

At Vutog, we recognize that privacy is important. This Privacy Policy applies to all of the products, services and websites offered by VUTOG on www.vutog.com. In addition, where more detailed information is needed to explain our privacy practices, we post supplementary privacy notices to describe how particular products or services process personal information. These notices can be found in the available resources section of the applicable service or product.

If you have questions or concerns regarding this Privacy Policy, you should first contact VUTOG's Privacy Officers by emailing support@vutog.com.

Information We Collect and How We Use It

In order to provide our products or services, we may collect the following types of information:

- **Information You Provide.** When you register at VUTOG, we ask you for personal information. The information we collect varies based on what you are signing up for. In some cases, we may just collect your name and email address and require that you establish a password. In other cases, we may request additional information, including, but not limited to, your telephone number, information about your business and your country of residence. The amount and type of information we collect will vary from time to time based on our business needs, but it is our goal to collect only the information that we need. We collect this information for a variety of reasons, including VUTOG's effort to inform you of upgrades, changes in service, special offers, newsletters and other products and services in which you may be interested.
- **Credit Card Information.** When you purchase our products on our website you will be directed to our registered third party payment processing partners asking you to provide your credit card and billing information. These information are strictly confidential it will be with 3rd party payment processor and us for a tracking purpose only.
- **Affiliates.** Our products are sold directly by us as well as through our affiliates. Personal information that you provide to our affiliates will be sent to VUTOG in order to fulfill purchases of our products. We process such information under this Privacy Policy. Our affiliates may have different privacy practices and we encourage you to read their privacy policies before providing your personal information to them. If you request information regarding our products (for example, by downloading a trial), VUTOG may provide your information to a channel partner who may subsequently contact you directly regarding such products. In these limited instances, you will not have the opportunity to opt-out of having your information shared with these partners, as the transfer of data is necessary to provide the products you requested.
- **Marketing.** We may disclose anonymous information to advertisers, business partners, sponsors or other third parties. However, in these situations, we do not disclose to these entities any information that could be used to personally identify you. The anonymous information may be used to gauge the usefulness and

popularity of our web pages, or certain links to or from our website. During those times when we participate in promotions and contests in conjunction with other companies, with the intent to share personal information, we will indicate this in our contest rules.

- **Contacting You.** VUTOG may contact you to provide you with information concerning your account, your transactions with VUTOG, your use of our services, including any software updates, without your specific consent. Please be aware that by accepting any of our offers, you agree to receive related follow-up communications via email, telephone or other means. Unless you instruct us otherwise, VUTOG may also contact you with commercial information about products, services, promotions, contests, or other activities or offerings that may be of interest to you. You may be able to otherwise indicate your desire to obtain information about a particular offering by other means (such as an email request). Additionally, with each commercial communication you receive from VUTOG, you will be given the opportunity to indicate that you wish to unsubscribe from receiving such future communications.
- **Customer Stories and Reviews.** VUTOG posts customer stories and reviews on the website which may contain personally identifiable information, such as accrediting a testimonial with the customer's name. VUTOG obtains each customer's consent via email prior to posting the story or testimonial or using a customer's name.
- **Cookies.** When you visit VUTOG.com, we send one or more cookies – a small file containing a string of characters – to your computer or other device that uniquely identifies your browser. We use cookies to improve the quality of our website, including for storing user preferences and tracking user trends. We may set one or more cookies in your browser when you visit our website. You can set your browser to notify you when you are sent a cookie, giving you the chance to decide whether or not to accept it. The information we collect and analyze is used to improve our service to you and personalize your web-browsing experience.
- **User Communications.** When you send email or other communications to VUTOG, we may retain those communications in order to process your inquiries, respond to your requests and improve our website, products and services. For example, if you provide feedback to us, we may use and disclose such feedback for any purpose, provided we do not associate such feedback with your personal information, unless we are authorized by you to do so. We will collect information contained in such feedback and will treat any personal information contained in it in accordance with this Privacy Policy.
- **Other Sites.** This Privacy Policy applies to VUTOG only. We do not exercise control over the sites displayed as search results, sites that include VUTOG applications, products or services, or links from within our various services. These other sites may place their own cookies or other files on your computer, collect data or solicit personal information from you.

In addition to those portals listed above from where VUTOG collects your information, VUTOG may also use third party marketing and sales services and manual updates by its employees to supplement existing information and store the aggregated information on servers hosted by VUTOG or its third party service providers. VUTOG only processes personal information for the purposes described in this Privacy Policy and/or the

supplementary privacy notices for specific services. In addition to the above, such purposes include:

- Providing our services, including the display of customized content;
- Auditing, research and analysis in order to maintain, protect and improve our services;
- Ensuring the technical functioning of our network;
- Protecting the rights or property of VUTOG or our users; and
- Developing new services.

Data Integrity

VUTOG processes personal information only for the purposes for which it was collected and in accordance with this Privacy Policy or any applicable service-specific privacy notice. We review our data collection, storage and processing practices to ensure that we only collect, store and process the personal information needed to provide or improve our services or as otherwise permitted under this Policy. We take reasonable steps to ensure that the personal information we process is accurate, complete, and current, but we depend on our users to update or correct their personal information whenever necessary.

Enforcement

Please feel free to direct any questions or concerns regarding this Privacy Policy or VUTOG's treatment of personal information by writing to us at team@vutog.com or one of the addresses listed above.

When we receive formal written complaints at this address, it is VUTOG's policy to contact the complaining user regarding his or her concerns.

Subsequent Owner of VUTOG

In the event that VUTOG goes through a business change, such as a merger, acquisition or sale, your personally identifiable information will likely be among the assets transferred. You acknowledge that such transfers may occur, and that any acquirer of VUTOG or its assets may continue to use your personal information in the ways described in this Privacy Policy. You hereby consent to VUTOG sharing your personal information under the above circumstances. You will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

Changes to this Privacy Policy

The terms of this Privacy Policy will govern the use of any information collected by VUTOG. VUTOG reserves the right to change this Privacy Policy at any time. This Privacy Policy may change as new features are added to our website or to any of our products and services. If we decide to change our Privacy Policy, we will post these changes to our Privacy Policy on our website. The most recent version of our Privacy Policy is always available from the bottom of most pages on the site.